

How to pick a hat that suits you

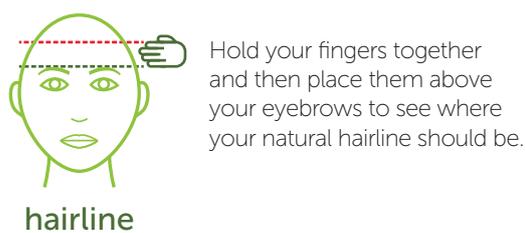
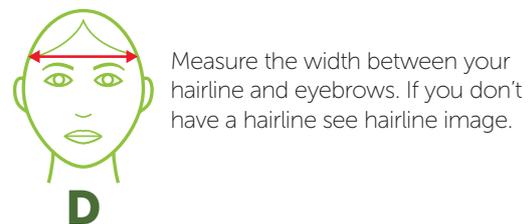
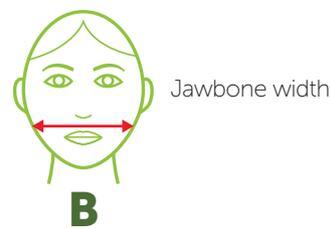
The key to looking great in a hat is to wear colours and shapes that suit you.

The best place to start is to work out what hair styles suit you based on your face shape. You will be able to find the chosen hairstyle in every budget category.

Your hair style and hat choice should compliment your face shape. A good style will rebalance your features. You can use your style to draw attention to your best assets. Do you want to draw attention to your cheek bones, neck or shoulders for example? You can also use your style to take attention away from some characteristics like appearing slimmer or taller. Work out what your face shape is and then think about what else you would like to achieve. Have a good browse on the internet and collect some images for your "new hair" retailer.

How to measure

To work out your face shape use a tape measure and write down the measurements from A,B,C,D.



Heart face

Has a narrow jawline but wider cheekbones and forehead.

A & D are equal but C is less

- Should create volume around the jaw line. Avoid any styles that create volume around the top of your face.
- Fringes work well and draw attention to your eyes and away from the chin.
- Side partings and face framing layers really compliment.
- Shoulder length loose waves work well.
- A long bob helps soften a jaw line.

Best hats for a heart face

Triblies look really good on heart faces.



Round face

The width and length is the same.

B & D are equal and A & C are equal but smaller than B & D

- Should aim to lengthen the face. Avoid any styles finishing at the chin, straight cut fringes and centre partings.
- Graduated bobs with longer pieces of hair at the front look good.
- Long styles with layered fringes.
- Shoulder length loose waves work well.
- Anything that gives height at the top of your head but do not create volume at the sides

Best hats for a round face

Round faces benefit from some asymmetry. Hats with a high crown look good as well as baseball caps.

Try slanting the hat for a more flattering look. You'll look hot in a panama hat.



Square face

The forehead and jaw bone have the same width. The width of your face is around 1.5 times bigger than the length.

A,B,C are approx the same

- Avoid any cuts above the jaw line. Keeping hair close to your face will soften the shape of your face.
- Angled bob works well.
- Long layering and graduated layering are flattering.
- Side fringes look good.

Best hats for a square face

Square faces can be balanced out with hats that are higher at the crown or have a round/wide brim to them. Sun hats, cowboy hats, floppy & berets will look good.



Long face

The width and length is the same

C is bigger than A

- Avoid too much length (above shoulder is best) and straight styles.
- Centre partings should be avoided.
- Chin length bobs
- Side fringes
- Curls



Best hats for a long face

Long faces shouldn't wear any extra height. A large brim and low crown hats look really good. Pulling the hat to your eyebrows will help balance out a long

Oval face

The forehead and jaw bone have the same width. The width of your face is around 1.5 times bigger than the length.

B & D are equal but A is more.

- You suit just about any style! It's best to avoid covering your face with hair.
- Keep away from heavy fringes and use a style that shows off your perfect features.

Best hats for an oval face

Oval shaped faces are lucky and can get away with any hat!

